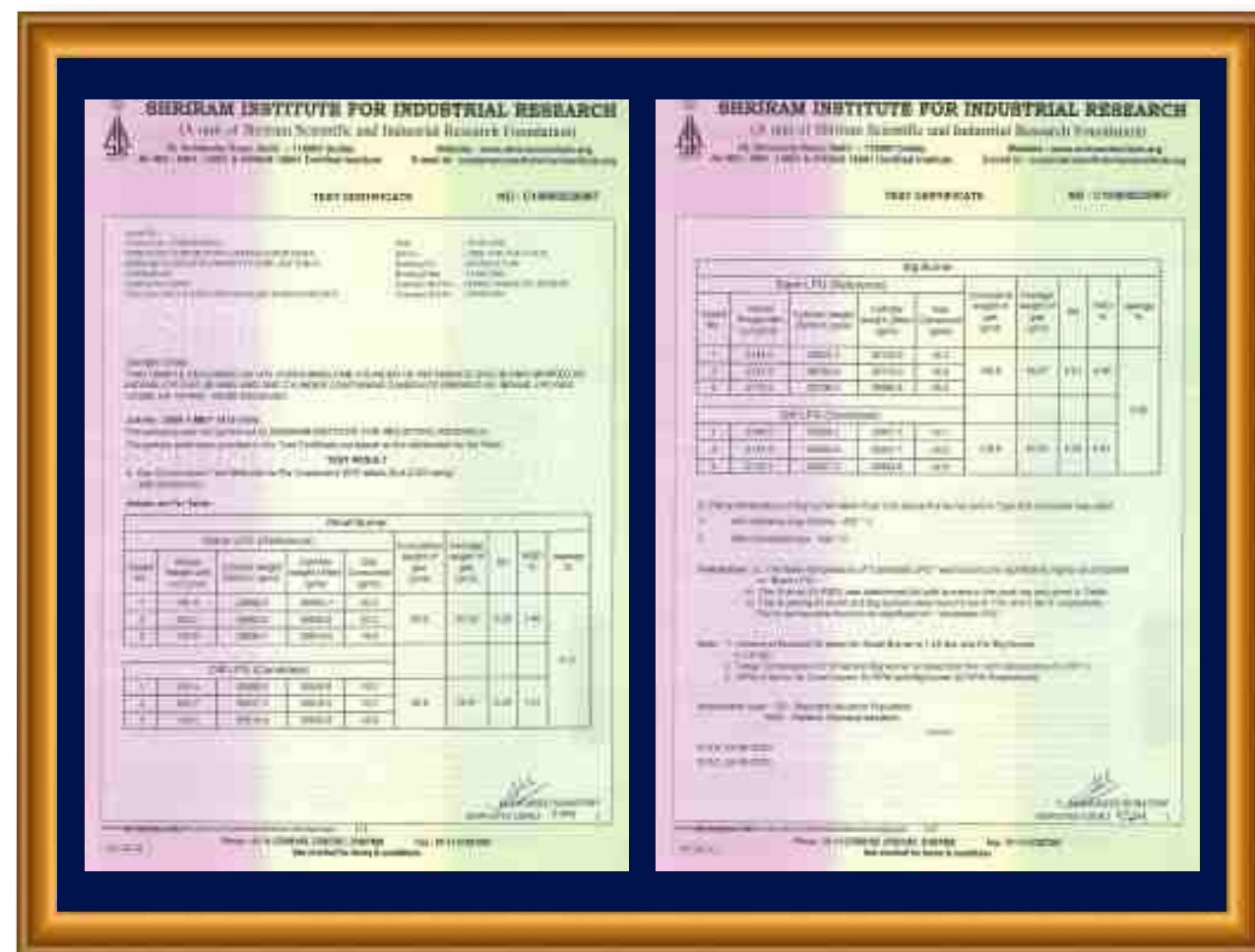


SHRIRAM INSTITUTE CERTIFIES MINIMUM **5%** SAVINGS



Indane
XTRATEJ

THINK SMARTER, SAVE MORE!

MINIMUM **5%** SAVINGS



For further information please contact our nearest LPG distributor or visit cx.indianoil.in





LPG is traditionally used as the fuel for domestic and commercial cooking. Increasing the heat output/efficiency of LPG leads to reduced fuel consumption. Indane XtraTej, promoted by IndianOil is expected to provide benefit to customers due to less consumption and higher heat output of LPG.

Differentiated LPG has been evaluated in laboratory and has been further validated at customer sites during the field evaluation.

IndianOil has started the marketing of Indane XtraTej for commercial usage. The benefits to the customer include:

- Customers have experienced savings in LPG use by 5%-10%.
- Flame temperature is higher by 65° C than regular LPG.
- Reduction in cooking time by 14-17 % observed while cooking lentils in a pressure cooker.

Through Indane XtraTej, IndianOil offers all the above benefits without any additional price.

Trial test report in IndianOil R&D division canteen is as under:

In terms of Savings in LPG consumed per meal

	Normal ND LPG	Indane XtraTej Trial Test-1	Indane XtraTej Trial Test-2
Total no. of meals in 5 days (meals of identical menu)	1610	1610	1895
Consumption of LPG in Kg during 5 days	140.00	129.90	153.75
Consumption of LPG per gm per meal	86.957	80.683	81.135
% age of savings		7.21	6.70

In terms of No. of meals per cylinder

	Normal ND LPG	Indane XtraTej Trial Test-1	Indane XtraTej Trial Test-2
Number of 19 kg cylinders	7.368	6.837	8.092
Number of Meal per cylinder	218.5	235.5	234.2
Improvement in no. of meals /19 Kg cylinder		7.78	7.18

Pressure cooking of lentils:

	Ingredient: 500 g Moong Dal + 500 g Masoor Dal + 2,750 g Water		Ingredient: 1000 g Rajma + 4,500 g Water	
	Normal ND LPG	Indane XtraTej	Normal ND LPG	Indane XtraTej
Time for 1st whistle	10 m 49 s	8 min 55 s	14 m 38 s	12 m 30 s
Benefit	-	1 m 54s (17.6 %)		2 m 8 s (14.5 %)

Fact sheet - 1

Baking purpose only

Customer - 1							
Normal ND LPG			Indane XtraTej			Outcome	
Period	LPG Consumed Kg	Turnover in in ₹ per Kg of LPG	Period	LPG Consumed Kg	Turnover in in ₹ per Kg of LPG	Benefit in Sales Turnover in ₹ per Kg Indane XtraTej	Benefit (%)
15 days	189.3	5372.45	12 days	174.7	5705.33	332.88	6.20
Same as above	-	5372.45	15 days	220	5789.57	417.12	7.76

Fact sheet - 2

Frying purpose only

Customer - 2							
Normal ND LPG			Indane XtraTej			Outcome	
Period	LPG Consumed Kg	Turnover in in ₹ per Kg of LPG	Period	LPG Consumed Kg	Turnover in in ₹ per Kg of LPG	Benefit in Sales Turnover in ₹ per Kg Indane XtraTej	Benefit (%)
15 days	336.5	3612.40	13 days	301.2	3872.76	260.36	7.21
Same as above	-	3612.40	15 days	338	3832.76	220.36	6.1

Fact sheet - 3

Open burner frying, sweet making and cooking:

Customer - 3							
Normal ND LPG			Indane XtraTej			Outcome	
Period	LPG Consumed Kg	Turnover in in ₹ per Kg of LPG	Period	LPG Consumed Kg	Turnover in in ₹ per Kg of LPG	Benefit in Sales Turnover in ₹ per Kg XtraTej	Benefit (%)
15 days	386.2	1068.49	14 days	334.9	1148.25	79.77	7.47
Same as above	-	1068.49	15 days	337.1	1216.20	147.71	13.82

Customer - 4							
Normal ND LPG			Indane XtraTej			Outcome	
Period	LPG Consumed Kg	Turnover in in ₹ per Kg of LPG	Period	LPG Consumed Kg	Turnover in in ₹ per Kg of LPG	Benefit in Sales Turnover in ₹ per Kg XtraTej	Benefit (%)
13 days	119.6	1021.74	16 days	110.8	1080.32	58.59	5.73
Same as above	-	1021.74	13 days	138	1123.19	101.45	9.93