

'Terms & Conditions of the "Car in a Tank" offer (2011-12)

1. Employees of Indian Oil Corporation Ltd. (hereinafter "IndianOil") and their families, IndianOil Dealers & Distributors, employees of Advertising Agencies of IndianOil, other Channel partners/Service providers/Event managers, etc. associated with this offer, are not eligible to take part.
2. Participation in this offer is deemed acceptance of these Terms and Conditions.
3. This is a festival cum customer loyalty - reward promotion only.
4. Offer commences on 1st October, 2011 and closes at 12.00 pm IST (midnight) on 31st January, 2012 - ("**Offer Period**"). Any entries received after 12.00 midnight, on the 31st January, 2012 shall not be considered.
5. IndianOil reserves the right to extend or close the campaign prior to 31st January 2012 as deemed fit.
6. Entry to this offer shall be treated as void wherever such offers are prohibited under local laws.
7. By entering into this offer, you agree that the information SMSed and the mobile numbers from which the SMS entry is received, shall be used by IndianOil for the administration of the draw. IndianOil or its authorized agents, as applicable, can also use the information/ mobile numbers to carry out research about this offer or for communication of future promotions and other messages to the participants of this offer.
8. This offer is only open to Indian Citizens aged 18 years and above as on 1st October, 2011 and residing in India only.
9. Only those customers who purchase Rs. 500 or above worth of fuel - Petrol/ Diesel/ XTRAPREMIUM/ XTRAMILE/ Autogas are eligible to participate in the offer.
10. This offer is applicable for purchase of fuels - Petrol/ Diesel/ XTRAPREMIUM/ XTRAMILE/ Autogas at any IndianOil, IBP or Assam Oil Division retail outlet, only.
11. A customer purchasing fuel Petrol/ Diesel/ XTRAPREMIUM/ XTRAMILE/ Autogas worth Rs. 500 or more, should SMS 'IOC<space> Bill No.' to the short code 56161 (common for all Service Providers). Here the 'Bill No.' is

the number of the 'bill of purchase' issued by the fuel station for the purchase of Petrol/ Diesel/ XTRAPREMIUM/ XTRAMILE/ Autogas worth Rs. 500 or more. The space between IOC and the bill number has to be maintained, if not an error message will be received by the customer.

For Eg: If the bill no. is 2345 the customer has to SMS, **IOC 2345** to the number 56161. If the bill no. is 6 the customer has to SMS, **IOC 6** to 56161.

12. IndianOil shall not be liable or responsible, if for any reason the customer is not able to SMS the bill number due to any technical error or otherwise.
13. The rates, as applicable, shall be charged for the SMS being sent to take part in the offer.
14. A customer can make multiple entries for repeat purchases; however each SMS should have a separate bill number. Multiple entries using the same bill number shall be considered invalid.
15. The prizes on offer are
 - 1st Prize - Maruti Suzuki SX4 – 1 Nos.
 - 2nd Prize - Maruti Suzuki Estillo – 4 Nos.
 - 3rd Prize - Maruti Suzuki Alto – 8 Nos.
 - 4th Prize - iPads or equivalent – 20 Nos.
 - 5th Prize- iPods or equivalent – 100 Nos.
 - Consolation Prizes -
Rs 500 worth XTRAPOWЕР Easy Fuel Cards – 1000 Nos.
16. The customer is required to preserve the original Cash/Credit memo of the purchase of fuel - Petrol/ Diesel/ XTRAPREMIUM/ XTRAMILE/ Autogas based on which the customer has entered the offer for claiming the prize, if any, won by him/her. Loss/mutilation of the original Cash/Credit memo shall disqualify the customer. No photocopies of cash/credit memos shall be accepted.
17. The prizes will be decided based on a system based random process that will select the winning Mobile Number and the corresponding bill of purchase, from a dump of valid entries (SMSes) received. This process shall be conducted in the presence of an independent third-party auditor

and winners declared within 6 weeks of the close of the offer or within such period as the Corporation may deem fit. The list of winners will be displayed on the IndianOil official website - www.iocl.com

18. The list of winners will be displayed on the above-mentioned IndianOil official website for a period of one month after the prize winners are declared. The decision of the Corporation shall be final and no communication in this regard will be entertained.
19. The selected Mobile Numbers will be contacted by our back-end operator for further processing. In case the mobile number has been changed/ terminated/ blocked/ out of reach, etc. IndianOil will not be held liable for not being able to communicate/ handover the prize to the concerned winner.
20. No queries/ clarifications/ suggestions will be entertained on the modality of selection or the selection process which will entirely be the discretion of IndianOil.
21. All statutory levies including taxes, duties, octroi, etc., applicable on the prize shall have to be borne by the concerned prizewinner.
22. Any other costs including insurance, registration, etc. of the Car prizes given, shall have to be borne by the concerned prizewinner.
23. Winners have to provide the following documents before receiving the car prize from M/s Maruti – A) Proof of Tax Paid/ Copy of Tax Paid counterfoil (paid at any State Bank only). The amount of Tax shall be determined on the basis of the car won and the state/ area where the winner is. B) Copy of Pan Card of the winner. C) Indemnity Bond from the winner on stamp paper of appropriate value declaring that the tax paid is from his income under Section 194B of the Income Tax Act. D) DD/ Cheque/ cash for insurance charges, RTO charges and handling charges. E) Any other statutory requirement as applicable. All winnings shall be liable for withholding and other taxes and the winner shall become entitled to get the prize only after all the taxes are paid and all statutory and other requirements, as applicable, are fulfilled. The car will be delivered ex-showroom of the nearest convenient Maruti Dealership, once the above formalities are completed.

24. The car prize winner will be given a maximum of 6 weeks to complete the above formalities. If the prize winner is not able to complete the above formalities, including payment of taxes, etc., within this period of 6 weeks, he shall forfeit the prize.
25. Travel arrangements, boarding and lodging, if any, for availing the Prizes under this offer shall not be the responsibility of IndianOil. Prize winners shall have to make their own arrangements for travel, boarding, lodging, etc. at all times.
26. The offer is not transferable and cannot be exchanged/ redeemed for cash. No cash claim shall be entertained in lieu of the offer. This offer shall not be combined with any other IndianOil Promotional or Discount Offer.
27. The decision of IndianOil shall be final, binding and non-contestable. IndianOil reserves the right to withdraw and/or alter any of the terms and conditions of this offer at any time without prior notice. No correspondence shall be entertained on this account.
28. IndianOil also reserves the right to audit any/all claims/winning entries to ensure that the Terms and Conditions of the offer have been met; and to request additional information regarding any and/or all such claims along with supporting documents.
29. IndianOil and its partners shall not be liable for any loss or damage, theft or any other mishap, whatsoever, that may be suffered as a result of participating in the offer or enjoyment of the prizes.
30. As a general rule no correspondence will be entered into. Correspondence, if any, will be solely at the discretion of IndianOil.
31. Submission of false, incorrect, misleading or fraudulent documentation/information shall result in disqualification from this promotion and from all/any future IndianOil promotions. The submission of false, incorrect, misleading or fraudulent documentation/information may also result in the initiation of civil or criminal proceedings against the party by IndianOil and /or its partners.
32. All disputes are subject to the exclusive jurisdiction of the courts at Mumbai.