



IndianOil

INDIAN OIL CORPORATION LIMITED
(MARKETING DIVISION)

**Retail Sales Department, Gujarat State Office
Indian Oil Corporation Ltd.
Indian Oil Bhavan, 205, Near Sola Fly over,
SG Highway, Sola, Ahmedabad - 380060**

**Expression of Interest for setting-up of Non-fuel Revenue generating
facilities at Indian Oil Corporation Ltd. (IOCL) Retail Outlets across
the State of Gujarat.**

EOI NO: GSO/RET-NFR/EOI/26-27/01

DUE DATE: 27.05.2026

EXPRESSION OF INTEREST

Indian Oil Corporation (IOCL) operates the country's largest network of fuel stations (petrol pumps) in Urban, Highways & Rural market segment across India. Many of these fuel stations have built-up structures as well as open spaces available for non-fuel ventures. IOCL is planning to develop non-fuel facilities and amenities for travelers on these fuel stations utilizing these assets.

IOCL proposes engaging with/identify/shortlist parties of repute who may be interested in leveraging these available built-up/vacant spaces at the IOCL outlets on a commercial basis, to set up/develop facilities which include the following:

Convenio Store/Kiosk, Tea & Coffee point, ATMs, Restaurant/Quick Service Restaurant, Snack Bar, Dhaba, Food & Beverage counters/vending booths including Ready-to-Eat vending, PUC Centers, Vulcanizing/Tyre Repair Kiosk, Vehicle Servicing Stations, General Store, Tyre Battery Accessory Store, E-Commerce Store/Logistics Support and kiosks/counters for Courier Service, Automobile Insurance, Money Transfers, Forex Services, etc.

We invite interested Parties to write in with their Expression of Interest (EOI) for the above opportunities. Along with their ideas/area of collaboration, Parties may include their experience (if any) and their geographical preferences in their submission. Format for submission is appended as Annexure-01& 02 of EOI document.

Proposals on ideas/models not mentioned in the above list of facilities are also welcome. The proposal may be sent by any of the following means:

1. E-mail to the following IOCL official:

Manjeet Walia, DGM (RS- NFR & AE) (Email: waliam@indianoil.in)

2. Send the proposal by post at the following address:

Manjeet Walia
DGM (RS- NFR & AE)
Gujarat State Office
Indian Oil Corporation Ltd.
Indian Oil Bhavan, 205, Near Sola Fly over,
SG Highway, Sola, Ahmedabad - 380060

The submission should reach IOCL latest by 27.05.2026 at 1700 hrs

It is stated that the proposition is not an offer for an IOCL Petrol Pump dealership. The proposal is also not a commitment of business from IOCL.

In case of need of any support in the matter, may please contact:

Manjeet Walia, DGM (RS- NFR & AE) waliam@indianoil.in Mob No- 7895875140

Enclosed

Annexure-01 – Indicative format for Party Response

Annexure-02 – NFR Model/Theme Preference Matrix Format

Indicative format for Party Response

*(To be submitted on letter head)**(Bidder is requested to provide signed & stamped copy and provide filled sheet in excel format also)*

Sr No	Description	Party Inputs
Section - A – Party Credentials & Details.		
1.1	Name of Party	
1.2	PAN Number	
1.3	GST Number (if applicable)	
1.4	Brief Description of previous operations and experience of party (With details – may add additional sheets)	
1.5	Type of firm (Prop. /Partner/Company)	
1.6	Contact Details	
1.6.1	Name of contact personnel	
1.6.2	Email Address	
1.6.3	Mobile Number	
1.6.4	Landline Number	
Section - B – Proposed NFR model/Ideas		
1.0	NFR Model/ Idea -01	
1.1	Planned market segments (Urban/ Highway/ Rural)	
1.2	Proposed Facility type (Dhaba, Quick Service Restaurants (QSR), Convenience Stores(C-Store), Tyre Battery Accessory Stores, E-commerce Stores, Provision of office space for Courier Service, Insurance Counter, Money Transfer, Forex Services, Telecom Operators, FMCG Companies etc., Service Stations, Weigh Bridges, Telephone Towers, ATM etc.)	
1.3	Brief Description of Model/Idea (In vacant space or built-up area)	
1.4	For Gujarat State, party may specify details as cities/districts/highway tracts or location of interest (Name of Petrol Pump).	
1.5	Proposed commercial model (With details – may add additional sheets)	
1.6	Proposed duration of engagement	
1.7	Brief on infrastructure required from IOCL	
1.8	Previous experience in running NFR model along with brief of similar facilities being operated. (With details – may add additional sheets)	
Applicant may add additional rows in Section-B (like <u>NFR Model/Idea -02</u>, <u>NFR Model/Idea -03</u> etc.) in case of more than one NFR model/Idea		
Section - C- Other Details		
2.0	Any other detail Party wants to specify:	

Signature & Stamp
Name of Authorized Signatory
Designation

Annexure-02

NFR Model/Theme Preference Matrix Format
(To be submitted on letter head)

(Bidder is requested to provide signed & stamped copy and provide filled sheet in excel format also)

Bidder to submit preference for NFR theme along with corresponding market class for which bidder proposal(s) pertains:

Sr No.	NFR Model	Party Indication (Tick appropriate column)			Specific name of RO (if any)
		Urban	Highway	Rural	
1	Pollution Under Control Check Facility (PUC)				
2	Tyre Puncture Store				
3	Convenience Store / Grocery Store / Kirana Store				
4	Food & Beverage Shop / Fast-Food / Quick Service restaurant (QSR) / Café / Tea Shop				
5	Sale of Car / Auto Tyres / Batteries / Accessories (TBA), Quick Lube Oil Change Facility (QLOC)				
6	Service Centre / Service Point for 2 / 3 / 4-wheelers				
7	Dark Store / Micro-warehouses				
8	Forecourt Sales Promotion Activities / Hotel / Travel Agencies / Insurance Companies				
9	White-label Bank ATM / NBFC / Micro-Finance Companies				
10	FMCG / Other Brand Display Units				
11	Kissan Haat / Seed Store / Farm Equipment				
12	Food Outlet / Food Court				
13	Dhaba or Highway Restaurant / Hotel				
14	Driver Amenities (Dormitory / Toll FASTAG Recharge / Transporter Office				
15	Paid parking (Trucks / Cars)				
16	MATM / Business Correspondence / Banks				
17	Food Truck				
18	Repair & Wash Services				
19	Company Outlets				
20	Real Estate Themes				
26	Other Non-Fuel Revenue streams / NFR Models <i><Bidder to specify. Bidder may add additional rows in case required></i>				

Signature & Stamp
Name of Authorized Signatory
Designation